

2021 INFLUENTIAL WOMEN IN BUSINESS

Jennifer L. Ashley

*Partner
Salvi, Schostok & Prichard P.C.*

Jennifer L. Ashley joined Salvi, Schostok & Prichard P.C. in 2012 and was promoted to partner in 2014.

She focuses her practice on the areas of personal injury and wrongful death law, including cases that involve car accidents, premises liability and products liability. Ms. Ashley has negotiated and settled more than 1,000 cases throughout her career and has taken well over 100 cases to verdict before a jury.

In recognition of her outstanding legal work, Ashley has been selected as an Illinois Super Lawyer every year since 2016 and has been listed among the Top 100 Super Lawyers and the Top 50 Female Super Lawyers in the state. She has also been recognized by Best Lawyers in America in the field of personal injury litigation and as a leading lawyer by Law Bulletin Media every year since 2016.

Outside her work at the firm, Ashley regularly serves as an arbitrator in Cook and Lake counties, deciding municipal cases on a panel with two other lawyers. She sits on the board of the Lake County Bar Foundation and is a member of the Jefferson Inn of Courts. In addition, she is the chair of the Lake County Bar Association's Civil Trials & Appeals Committee. Ashley has also volunteered at Prairie State Legal Services doing pro bono legal work for those who cannot afford an attorney.



JENNIFER ASHLEY

Marie Lazzara

*Public Relations Manager
JJR Marketing*

Marie Lazzara joined JJR Marketing as its public relations manager in 2014. In her work she looks at her role as playing "The Match Game," meaning taking time to know the public relations clients, learning about their expertise and finding the right media outlets that would be receptive to their messages.

Lazzara is always following up on PR trends and improving her skill set. One of her achievements is being a graduate of the Dale Carnegie Course at its Chicago location where she learned highly effective communication and sales training skills. In her job Lazzara and the team are constantly brainstorming to present creative ideas and solutions to helping clients gain exposure in the media. Weekly meetings give the team the energy and creative juice it needs to carry this through week after week.

Before joining JJR Marketing, Lazzara was a feature journalist for several publications in the 1990s and 2000s, most notably for Elmhurst Press as well as Daily Herald and Patch. She has earned a Bachelor's in communications at Dominican University in River Forest and a Master's Degree in Journalism from Roosevelt University in Chicago. Lazzara resides in Addison with her husband, Vito, and her fraternal twin teenage children, David and Alessandra.



MARIE LAZZARA

Making a Difference.



We are proud to announce our own Jennifer Ashley has been awarded the 2021 Influential Women in Business honor. Join us as we congratulate Jennifer for her dedication to making a difference for her clients and community.



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